



#### FAQ: Portfolio reviews during Landskrona Foto Festival 2024

# What requirements are there to participate in portfolio reviews? Portfolio reviews is intended for professional photographers and artists. There are no requirements for completed education, students are welcome to participate.

#### Why are there two different prices?

Centrum för fotografi - CFF is a Swedish member organization promoting its members and photography in Sweden at large. Read more about the membership here: https://centrumforfotografi.se/bli-medlem/

## What happens after I register?

CFF will register your wishes with your top choices of reviewers and get back to you after registration closes June 23rd. After confirmation you will receive an invoice that we require to be paid before the reviews.

# How do I present my portfolio?

Most important is that you have relevant work to show. You can show it on a computer (that you've taken with you) or in physical form. We don't have any rules concerning the number of pictures or projects you're allowed to show. It's up to you to prioritize your most important work and remember that you have 20 minutes with the reviewer.

## What should I expect to get out of my sessions?

You might get some useful feedback, a suggestion about where to turn with your work, an invite to participate with you work in an exhibition or in some other forum. You might meet someone who can give you some recommendations about other gallerists, artists to be inspired by, places to visit. In other words: There are many things that you could get out from a session. So our advice is to try to stay open, do not expect a certain outcome. But if you do wish for something specific - take the chance and try to be clear about what you want.

## How should I best prepare for my review?

Maybe you like to have something to leave with your reviewer, like a business card. Pen and a paper are also always good to bring with you, in case you'd like to take notes during your talk. Most importantly: Before the session, spend some time thinking about what you want to show/what you like to know, what you like to have help with or/and what your hopes and wishes are for your upcoming session.